



A 20% increase in output with no capital expenditure to meet seasonal demand.

# Gü

## Challenge

Founded in 2003, Gü Puds has been pioneering luxurious desserts and treats ever since.

The company has a track record of innovation and individuality in everything from branding to product diversification.

Spiralling demand and fast paced growth had begun to breed capacity problems that culminated in an acute supply shortfall at Christmas.

Following this problem the company Managing Director, Mark Escolme, immediately called upon Coriolis to set about addressing the issues to prevent any future loss of sales and retail customer confidence.

“

*This project addressed a very specific issue but the potential for greater improvements revealed along the journey has shown us that true Manufacturing Excellence is now within our grasp. Thanks to the change in culture, methods and approach affected by Coriolis, we are prepared for fluctuations in demand and continued growth.*

”

Mark Escolme  
Managing Director

“

*I deeply appreciated the candid, forthright and committed attitude of the Coriolis team, and in fact our factory manager described them as a 'force of good' in the building.*

”

Mark Escolme  
Managing Director

## Coriolis can help to improve your manufacturing and planning systems

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## Transformation

**The client knew that they needed to increase the output of their main production line by 20% to eradicate risk of future supply shortages, and tasked Coriolis with providing the expertise to implement this.**

The client facility measured 48,000 square feet and employed 250 staff. The project had to be fast, effective and work with the existing staff, machinery and environment. The client challenged Coriolis to achieve the capacity increases without any capital expenditure.

In early January Coriolis began a detailed measurement study that lasted 3-4 weeks. The project team installed MiMo software to assess performance and visual management to target areas of improvement. The study resulted in a detailed 16 week project plan showing exactly the anticipated improvements at various stages with embedded measurement tools. Coriolis brought in experts as needed including lean manufacturing consultants and process engineers.

One of the key capabilities that MiMo performance management software brought to the project was the ability to measure performance and target areas with the greatest potential to release capacity. Value stream mapping techniques were utilised to understand the process and define the current and future state improvements. A considerable period of time was also invested in coaching and leadership development for the client staff.

## Impact

- **20% output increases for main production line**
- **100% on-time order completion**
- **No Capex investment**

The client's target for capacity increase was exceeded without any capital expenditure, fully preparing them to meet seasonal fluctuations in demand in future. Beyond the new process capabilities the results were nothing short of a culture change for the company. Structured downtime and effective maintenance programmes were effectively implemented with embedded processes to sustain improvements. Clear targets were handed over and target boards used to communicate plans and report performance.

The client's staff now feel a sense of pride in their achievements and there is even a degree of healthy competition between shifts. Visual management is fully employed throughout the factory and the teams now follow a dedicated shift handover processes. Operators, supervisors and managers were all left with clarity of purpose, focus, motivating targets and practical measurement tools needed to continue the journey of manufacturing excellence.